

Work will  
Win the Prizes

# Farmington Times

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VOL. 49

FARMINGTON, ST. FRANCOIS COUNTY, MISSOURI FRIDAY, MAY 19, 1922

NO. 20

## Breckinridge Long

Candidate for the Democratic nomination for  
**United States Senator**

"A man in whom  
there is no guile."

Mr. Long will address the people of St. Francois County, speaking at the following three places, on the dates and time given:

**BONNE TERRE**

**Friday, May 19, 8 P. M.**

**FARMINGTON**

**Saturday, May 20, 2 P. M.**

**FLAT RIVER**

**Saturday, May 20, 8 P. M.**

Everybody is earnestly invited to attend these meetings and hear this sterling Democrat discuss the burning issues of this important campaign

## SPEED NOW WILL WIN!

### CREDIT COUNT

Wednesday, May 17th.

C. G. Perkins..... Farmington ..... 678,100  
Miss Julia Alexander..... Farmington ..... 646,675  
Rev. J. A. Cunningham..... Dealego ..... 599,650  
Miss Ora Akers..... Leadwood ..... 553,750  
Miss Bridget Pratte..... Bonne Terre ..... 391,500

Your subscription or job printing and advertising may be the one to win for your favorite—or the lack of it may mean defeat. The race is too close to trust to luck. **WORK WILL WIN.**

Daily count until May 24th, when the second period closes. Results will be announced by count cards.

**RUN NOW! RIDE LATER!**

To say that the first period of The Farmington Times \$3,000.00 Salesman's Club and Greater Circulation Campaign was a success is to put it mildly.

Tens of thousands, yes, hundreds of thousands of credits were issued on the closing day of the period alone, and each Club Member profited mightily. A large number of these credits are in evidence today—the balance will appear from time to time before the end of the race.

### Still Anyone's Race.

As this is written it is still anyone's race, so far as the actual leadership is concerned, but there seems to be a determined effort on the part of several club members to bring the matter down to "brass tacks"—a showdown as it were. As to which of the ladies or gentlemen will head the list after Saturday night's count—we do not care to venture a guess. A few 5-year subscriptions, with the REGULAR and EXTRA credits that go with them, would, if properly applied, lift even the lowest on the list up to first position—and a little real hustling from then on would maintain that position.

One thing more. With a goodly number of enthusiastic boosters behind each of the leading Club Members, and each group determined to see their favorite the big winner some exciting—even thrilling—situations will undoubtedly arise before the ownership of the big prize is finally decided on the evening of Saturday, May 27th.

### Subscriptions Still Count Big.

During the second period up to and including Wednesday, May 24th, subscriptions still count pretty big; in fact they will count for almost as many now as during the first period. For example: "One 5-year subscription NOW counts 20,000 credits when secured in Farmington, and 25,000 when secured outside this city. Eight 5-year subscriptions will therefore earn from 160,000 to 200,000 REGULAR credits as against 200,000 to 240,000 in the first period. Now eight 5-year subscriptions at \$7.50 each, total \$60 or three "clubs"—for which 50,000 EXTRA credits each are allowed, giving us a grand total of from 310,000 to 350,000 credits for eight 5-year subscriptions.

### Adv. and Job Cards Count.

As announced at the beginning of

the campaign, credits will be allowed on the sale of paid-in-advance cards good for advertising in The Farmington Times and job printing of any kind whatsoever. These cards, which are transferable, are issued in three forms—\$10, \$20 and \$50 and are good until June 1, 1923.

The number of credits allowed for the sale of these cards appears in the advertisement on another page. They will be supplied to all club members during the remainder of the campaign.

To every club member this is a magnificent opportunity to increase credit totals by leaps and bounds. The advertising columns of The Farmington Times will naturally be in great demand as a direct result of the increased circulation brought to it by the campaign and live merchants and business firms will be glad to help real hustlers to win a real prize.

Nearly everyone uses job printing

of one kind or another during the

course of a year, and that applies to

business and professional men, farmers,

heads of clubs, lodges and societies,

in fact, everybody. Some concern

or individuals will use several

cards before June 1, 1923, and the

first club members to reach them will

naturally stand the best chance of

making the best sales.

### Actual Test Still to Come.

All indications point to a "whirlwind" finish. Sensations and surprises will follow one upon the other. The "gamestness" and resourcefulness of the candidates will be put to a test during the remaining days of the campaign. Here is where courage upholds them and makes them fight, or the lack of it takes the stiffness out of their knees and leaves them trailing in the dust—"also rans". Sometimes, too, supreme courage urges them on when they tire and that is the GREATEST FIGHT OF ALL.

Thousands of credits will be polled between this and Wednesday, May 24—the end of the second period.

The rules governing the Third Period—final week of the campaign, will appear in next week's paper.

### WHO will lead Saturday night?

WHO will WIN that \$1650 Studebaker Six?

The time to succeed is when others discouraged, show traces of tire; the battle is fought on the home stretch, and won—twixt the flag and the wire.

## Notice, Willard Battery Owners

There is no one outside yourself who is more vitally interested in seeing that you get good service from your battery than the Willard Company and its representatives.

It has been reported that novices or so-called battery men have been opening and condemning Willard Threaded Rubber Batteries and replacing Threaded Rubber Insulation with common wood separators such as found in any other battery, they are replacing those insulators with separators at a GREAT COST to the owner. An absolute injustice to the owner of the battery.

Whoever the firms or novices are that are doing this or advising their customers to have it done, are, in our minds, either badly in need of work or they do not understand the battery business.

Threaded Rubber Insulation is WARRANTED TO OUTLAST ANY SET OF BATTERY PLATES. We, as Willard Factory representatives, will replace at any time (no time limit) any Threaded Rubber Insulation that is not right, without cost to the owner.

Willard Threaded Rubber Batteries are standard equipment on 195 makes of cars and trucks. If this insulation isn't right these manufacturers wouldn't pay the higher price for it, nor would they use it as standard equipment.

Threaded Rubber Insulation is not an experiment. It has been used in Willard Batteries for over 6 years. The Studebaker corporation were the first to adopt Willard Threaded Rubber Insulated Batteries. They have been using them since the fall of 1915 and are still using them. WHY? Think it over.

Battery work is not a side line with us. It is our main issue. It is to your advantage to see us for battery service because our reputation depends on the kind of work and service we do on batteries. Our equipment is up to date. We know our business. Through service we grow.

C. M. THOMSEN,  
OFFICIAL DISTRIBUTOR  
AND STATION,  
Phone 98, Farmington, Mo.

Edwin Cook, of DeSoto, was a business visitor in Farmington last week.

## Important Piece of Road Neglected

The Times desires to again compliment the St. Francois County Court, as well as the road overseers of this county, on the really excellent condition of the roads in all parts of the county. Perhaps never before were the roads throughout this county in such splendid condition as they are at present, immediately after the passing of winter. There is one strip of road, however, or rather several small pieces of road in this county, between Middlebrook and Pilot Knob, that has evidently been overlooked, and is in very great need of repair.

The writer has but recently learned that any part of that road is in this county, but it is really a fact that that section of road winds along the boundary line between this and Iron county for several miles, first in one county then in the other, and perhaps it is this very condition that has caused that strip of road, important though it is, to have been neglected, as it will require the united efforts of both St. Francois and Iron counties in order to put it in proper repair. It would be useless for either county to repair their parts of that road without the co-operation of the other county, in order to secure a finished product.

The facts are, however, that there are perhaps two or three miles of such road, perhaps mostly in Iron county, that is in greatest need of repair. In many places its very foundation has broken through, leaving it in condition for rapid deterioration, and even now, with heavy rains, such places are calculated to make an automobile, or even a team, hesitate before entering them. Comparatively little work on such scars would repair them, but if they are permitted to go for awhile longer without attention the work of restoring them will be much greater.

The Times would suggest to the County Court that it would perhaps be a good idea if they would get in touch with the Iron County Court with the idea of co-operation in the repair of this road, which is a very important and much traveled highway. The Iron County Court would doubtless be willing to co-operate in such reconstruction, as that road is of great importance to that county. This road, from Farmington to Middlebrook, all of which lies in this county, is in splendid condition, and it places a needless handicap on such excellent work to have almost impassable barriers thrown into it on the other side.

## Increasing S. S. Attendance

That the contest among the five protestant Sunday Schools in Farmington is accomplishing tangible results, which in all probability will result to the ultimate good of the entire community, was again demonstrated Sunday, when each of the churches in this contest had largely increased attendance over the previous Sunday, when the attendance was a record breaker. There is no doubt but that last Sunday witnessed the largest attendance that any of the contesting schools ever enjoyed. The churches were literally crowded with children, young, middle-aged and old people, all acting with the happy abandon of children.

It is not essential at this time to give Sunday's attendance at the various churches, but we will say that the total number at the five contesting schools last Sunday was 1665, which means that, after making allowance for the several other church organizations in this city, practically all the protestant population of Farmington enjoyed Sunday school services last Lord's day.

The manner in which the people have taken up this splendid work is both gratifying and astounding. Everyone seemed to be so happy to be present at these services. They seem to be very strongly imbued with the true spirit of service that should characterize all Christians. Never before, we believe, have we seen an entire community so completely imbued with a desire to serve as has been portrayed the past two Sundays at the different churches.

For this reason we would repeat what The Times stated last week, that it is a long step in the right direction, a movement that seems to appeal to everyone, and in which everyone seems willing and anxious to take an active part. It is certainly ample proof of the fact that all the people, church members and non-church members, are pleased—even delighted—to render service to an All-Wise Creator when a course is opened up to them for such service that will not arouse discord and disagreement. We would also reiterate our suggestion of last week that this movement should be made an annual, instead of a monthly, affair.

## Big Deal in Mining Property

The Shulte Mining Co., through its vice president, Joseph Weber, of St. Louis, last week optioned its mining property near Fredericktown, in Madison county, Mo., to Mr. Dana, president of the Annapolis Lead Co., of Southeast Missouri, at a splendid price, so it is reported. Sim Clark, formerly one of the superintendents of the St. Joseph Lead Co., is in charge of the operations at the Annapolis property, and will most likely supervise the mining on the Shulte property.

## Automobilists Should Organize

Automobile accidents in this county continue to occur, with what appears to be increasing regularity. It would seem that had some sense, and cause him to be more careful as experience accumulates. But figures appear to bear out the idea that the auto fool is immune to reason.

That being so, then there is but one other course to pursue, and that is the use of force. To this end, the best and most practical solution appears to be the organization of an automobile association, or club, in this county, the principal feature of which should be self-protection. There are more than 2400 auto owners in St. Francois county, and with an organization of even half or two-thirds, of that number, a system of protection could be worked out that would mean something in the way of law enforcement.

Automobile owners are about convinced that they must supply their own protection against auto outlaws, and what appears to be a practical plan is to organize, with as many members as possible—not less than half of the total number of owners in the county—and levy a very small sum—not more than 25c a month per member, to go into a fund to employ guards to police the highways and to arrest all violators of the road laws.

Some such plan as this seems to be the only solution of this vexing question, but it seems practical, and the average auto owner would consider it cheap protection, for they have long since become generally convinced that the only way they will ever secure protection from auto fools is to buy it. When an auto fool is arrested he should be made to pay, and pay heavily, and a second offense should permanently remove him from the steering wheel.

The Times believes that many auto owners are ready to join such an organization, which could also be made to serve other important purposes in the way of auto thefts, riflings, etc.

## A Close, Interesting Contest

The home team had just about all they could attend to in winning Sunday's ball game from the Caledonians by a score of 5 to 4. The play was close and interesting throughout. The following score tells the tale:

Farmington		AB	H	P	O	R	E
Blaylock, rf.		5	1	2	0	0	
Evans, cf.		5	2	2	1	0	
Simms, 3b.		4	1	2	1	1	
Adams, ss.		4	0	3	0	1	
Valle, lf.		4	2	2	0	0	
Akers, lb.		4	2	6	1	0	
Jennings, c.		4	0	1	0	0	
F. Adams, 2b.		3	1	3	0	0	
Merrill, p.		3	2	9	2	0	

Caledonia		AB	H	P	O	R	E
J. Queen, lb.		4	2	6	0	0	
Beane, 2b.		4	2	3	1	1	
Moore, ss.		5	0	4	0	0	
Smith, lf.		4	0	3	0	0	
Raines, 3b.		5	1	2	0	0	
Means, cf.		4	0	2	0	0	
R. Queen, rf.		3	0	3	1	0	
Carr, c.		4	0	1	1	0	
L. Queen, p.		4	3	4	1	0	

Summary—Hits off Queen 11, off Merrill 8. Base on balls, off Queen 1, off Merrill 1. Struck out by Queen 4, by Merrill 9.

St. Mary's will be here Sunday with a strong team. Every citizen who believes in athletics should attend these games and encourage the home boys, as Farmington now has one of the strongest teams in this section of the State. But it requires money to play good ball. Are you for them?

### PUBLIC SCHOOL NOTES

The Farmington public schools will close on Friday, May 19th, and the graduating exercises will take place the next week in the following order:

The baccalaureate sermon will be preached by Rev. C. P. Thogmorton, in the Presbyterian church on Sunday evening, May 21st, at 8 o'clock. As usual the Junior Class will sing at that service.

High school graduation will be on Monday evening, May 22nd, in the high school auditorium. The program on that evening will be rendered by the Senior Class, assisted by the High School Chorus. Tickets for reserved seats will be supplied for the parents and grand-parents of the graduates, as in the past.

The eighth grade graduating exercises will be held in the high school auditorium on Tuesday evening, May 23rd. The class will render a pleasing and varied program. Reserved seats will be supplied as in the high school graduating program.

All of the closing exercises are free, and all friends of the school and the pupils interested are cordially invited to attend.

School work in all departments is closing up in a very satisfactory manner. Good work has been done throughout the system, and parents and patrons generally have displayed a very fine spirit of co-operation. Farmington citizens have excellent reasons for being proud of the personnel of the student body, and the work that has been done this year.

The Eworth League of the M. E. Church, South, gave a box supper in the basement last Friday night. The basement was attractively decorated and the boxes were gorgeous. Everyone seemed to enjoy themselves thoroughly and a good sum of money was made.

## Farm Bureau Notes

### ST. FRANCOIS COUNTY CATTLE BREEDERS' BULL SALE

Farm Bureau Assisting to Make May 27th a Big Day.

Sentiment is growing in St. Francois county for securing good pure-bred bulls to replace scrubs and grade. This sentiment is crystallizing into something concrete. The Farm Bureau has done much to bring about this result. In St. Francois county feed is too high, hired labor costs too much, and money is too scarce among the farmers for grade or scrub bulls to be kept. "Kept" is correct, as such inferior stock does not contribute to the farm income, but is a charge upon the farm. It is indeed doubtful if any herd of cattle in the county, sired by anything but a pure-bred, is adding to the farmer's income. Usually, where a scrub or grade bull is seen, slipshod methods of farming are practiced. The presence of, or the use of a scrub or grade bull is evidence that either there is a lack of information of that the operator has never faced the situation clearly. The kind of a bull a farmer uses is an ear-mark of his farming. The use of a pure-bred bull, good farming, and progressive citizenship usually go hand in hand; while the use of a scrub bull, poor farming and little interest in the welfare of the community, are usually associated.

A farm where a bull carrying the marks of two or more breeds is used, is not on the road to progress. The reverse is true, as the movement is backward. A discouraged farmer and his more discouraged family will be found on these farms. On the other hand, where a pure-bred bull of the same breeding as the majority of the cows found on the place is found, there is evidence of a vision and hopes for a better future. Here one usually finds a farmer and his family who have a more or less optimistic view of life, yet realizing that it takes effort to advance.

The above situation is understandable when it is called to mind that the average increase in financial returns in livestock raising, traceable to the use of pure-bred sires, is practically 50 per cent greater than of non-pure-breds. On utility alone—entirely apart from breeding or sales value—pure-bred livestock has an earning power one-half greater than scrub stock.

Perhaps the most common reason given in St. Francois county for not securing a pure-bred bull is the lack of money to purchase a pure-bred, due to the depressed condition, coupled with short crops during the past three years. It might be stated here that as a rule the bankers of St. Francois county consider a loan to buy a pure-bred as one of the safest that could be made on a farm today, and that few, if any, farmers who have shown a desire to improve their conditions by a sane and businesslike method, would be refused a loan sufficient to buy a pure-bred bull at the extremely low price that one can be bought for at the present time. The bankers realize that a pure-bred bull at the present prices will pay for himself in one year's time in offspring from ten to fifteen cows. The bankers know that this is better than an investment in oil stock for the farmers. The man that uses a scrub, sows for a pure-bred and does not have one, while the man that buys one has him.

Another common expression made by some cattle owners who use grade bulls is that his grade looks as well as a pure-bred. Granted that this may be true in a few cases, the thing to consider is the lack of power of the grade to transmit his good qualities

to its off-spring as compared to the power of the pure-bred to do this. The ability to transmit these qualities to the off-spring is perhaps ten to one in favor of the pure-bred. For the cattle breeder to raise beef cattle that will dress out a high percentage of the high priced cuts, he must use pure-bred bulls that have been bred for generations for this purpose. For the dairyman to raise milk cows that will produce a good flow of milk for a period of ten or eleven months in the year, he must use bulls that have come from a long line of ancestors that have this quality. These points must be looked for as well as for good individuality.

At this sale in Farmington, on May 27th, both beef and dairy bulls will be sold that have the above requirements. The breeders feel that this will be one of the most worthwhile ways of advertising their business. The belief that if a cattle owner once secures a pure-bred bull and uses him that he will never again use a grade or scrub. The breeders also believe that when the cattle owners see that it pays to use a pure-bred sire that it will also pay to use a pure-bred dam. In fact, the sellers of these bulls believe that the time is here when a farmer and stock owner must advertise his business more—and that at home.

### Information to Ship Wool to Wool Pool Available.

Although there is not a large number of sheep in the county, and quite a percentage of the wool is already sold, yet considerable wool will, perhaps, be shipped to the Regional Wool Pool at 4116 North Union Boulevard, St. Louis, Mo. Those attending the wool pool meeting at the court house Monday night were well paid for coming out. Mr. Muench, who formerly was connected with the Bureau of Markets at Washington, D. C., and who now is employed by the State Marketing Bureau, co-operating with the Missouri Farm Bureau Federation, discussed wool pooling and wool grading. Anyone wishing information in regard to the pooling of the 1922 wool clip can receive the information from the County Agent.

### Time to Collect Material for Exhibit.

Now is a good time to start collecting material for the Farm Bureau exhibit at the State Fair. Alfalfa, clover, blue grass and orchard grass should be collected soon. If samples of these can be selected, showing certain beneficial treatment to the land, seed, or a good practice in farm management, an excellent exhibit can be made from this.

The co-operation of the entire membership of the Farm Bureau is urged to assist in making the exhibit a credit to the county.

### MARRIAGE LICENSES

May 12—  
Joseph H. Kirehner, Farmington, 27  
Theresa L. Werner, Lawrenceton, 19  
A. F. Mayberry, Route 3, Farmington, 21  
Mamie Ragsdale, Farmington, 21  
Buri Fingilliey, Esther, 20  
Marie Stevenson, Esther, 16  
May 15th—  
Clay Berry, Flat River, 25  
Emma Rogers, Flat River, 19  
Andrew J. Benham, Detroit, Mich., 21  
Marguerite Mecey, Flat River, 20  
May 16th—  
Walter Varner, Bonne Terre, 23  
Beatrice Thornton, Bonne Terre, 24  
May 18th—  
Claude Layne, Flat River, 22  
Adelia Ahlgier, Farmington, 20

The clouds still seem to contain considerable moisture, and it seems to be one of the easiest things in the weather department to have a copious rainfall. But the rainy season is perhaps nearing its close.